

By 2030,

40.5%

of the US population is projected to have some form of Cardiovascular Disease (CVD)¹

▲63.5%

of COVID-19 hospitalizations were attributable to diabetes, obesity, hypertension, and heart failurey²

10-**15**%

of echo exams result in sub-optimal images³



routine, follow-up and complex cases.

Using advanced clinical capabilities traditionally required extra effort and expertise - often resulting in delays and increased workload.

~~108m annual echo exams performed globally⁴

490%

of sonographers experience symptoms of Work Related Musculoskeletal Disorders (WRMSD)⁵

\$120+

billion yearly

direct and indirect costs for employers⁵

Vivid S70N Ultra Edition



Designed to provide you with uncompromised image quality, advanced visualization capabilities and easy measurements – while helping reduce tedious tasks and inter-observer variability. ⁶

Save time - AI in action

Vivid S70N Ultra Edition introduces the latest AI-based technology to help reduce tedious tasks and improve workflow efficiency.

LESS CLICKS, UP TO⁶

-80%

Al Auto Measure - 2D

TIME SAVED, UP TO⁶

9-85%

Al Auto Measure - 2D

ACCURACY⁶

O Q O/

Al Auto Measure -Spectrum Recognition

QuickRotateSimplify your life

Intercostal image acquisition can be very challenging and take time to obtain the optimal view, especially in difficult scanning situations. QuickRotate supports fast electronic plane rotation which allows aquiring a desired plane without moving the probe.



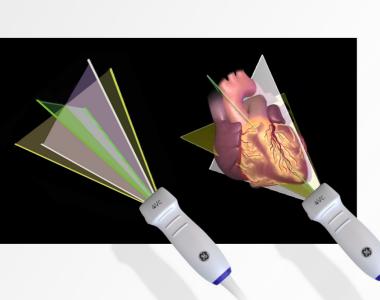
Achieve clinical excellence

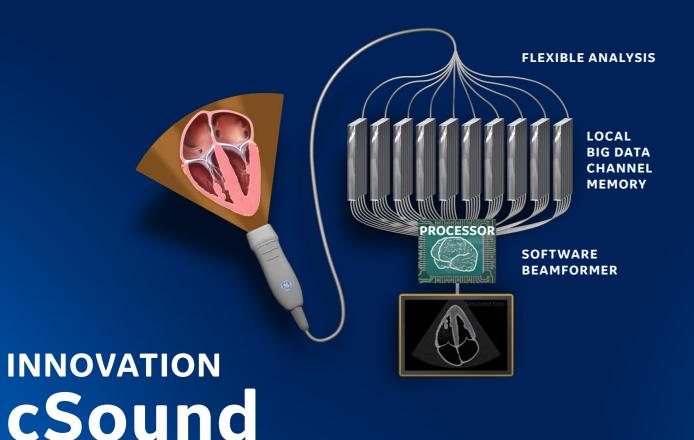
Advanced quantification tools provide you with the ability to evaluate problems and pursue the path forward. Count on a full suite of intuitive tools to make your work easy and efficient. Accomplish reproducible results with advanced capabilities for quantifying heart function and valve anatomy in 2D and 4D.

Optimize your practice

Standardized and simplified procedures help increase patient throughput and optimize productivity.

Help maximize efficiency with Automated Functional Imaging (AFI), assessment of the LV strain on all datasets, regardless of the system it was acquired on (i.e. vendor independent). Vivid S70N Ultra Edition also offers vast flexibility enabling superb performance in a range of exams including: stressecho, vascular, abdominal, OB/GYN and small parts.





GE Healthcare has significantly advanced image quality, performance, quantification and workflow with the introduction of a new generation of scanners built upon GE Healthcare's updated software cSound™ beamformer platform.

Vast amount of patient data. Pixel-by-pixel precision.

The key innovation of cSound is its extraordinary processing capacity where the RF-data from all probe-to-system channels from a whole frame are received and temporarily stored in the "Local Big Data" memory before the image reconstruction is performed. The image is displayed in real time.

This enables the application of advanced beamformer algorithms, such as True Confocal Image reconstruction, which empowers physicians to confidently diagnose even difficult to scan patients.

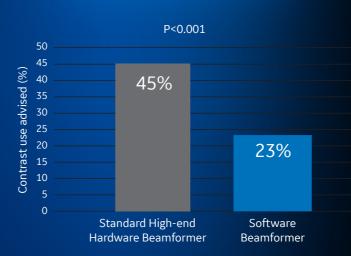
The cSound software beamformer platform enables rapid updates to the high-end Vivid E-series and S-series systems to quickly integrate new innovations in image reconstruction and visualization algorithms.



Difficult to scan patients

Due to a growing population of difficult to scan patients, transthoracic echocardiograms (TTE) are inconclusive in 10-15% of cases³, resulting in additional costly testing and an increased burden on the patient.

This is especially true for patients with **lung disease**, **obesity**, **or those who are in critical condition**. Traditional hardware-based technology may yield inconclusive exams when supported by a limited set of information.



Proportion of patients requiring contrast for technically limite studies as per American Society of Echocardiography (ASE) guidelines, a relative reduction of 49%.⁷

10. 20.

Save time & reduce costs

An evaluation of the clinical value and resource utilization impact of the system was completed at Mount Sinai Hospital, New York. The study demonstrated that the utilization of cSound beamforming technology helped reduce the use of contrast, which can be avoided in 1 of 5 patients, a relative reduction of 49%.

This reduction in the use of contrast can improve workflow efficiency, help save exam time, reduce related cost and potentially the need for additional invasive follow up tests on a patient.⁷

cSound combined with XDclear

The ultra-high element density XDclear™ probes, such as the 4Vc-D, combined with cSound beamformer technology deliver exceptional 2D image quality enabling you quickly and easily acquire diagnostic images with confidence and most often without contrast.



Your time is precious.
Save it.



AFI LV with AI-based View Recognition

Fully automatic recognition of the apical imaging views and measurements of GLS and segmental longitudinal Strain for LV.



POWERED BY AI

Improve diagnostic speed and accuracy

Vivid S70N Ultra Edition introduces the latest AI-based technology to help reduce tedious tasks and improve workflow efficiency. Diagnose more confidently and accelerate exams via automated (AI-driven) Cardiac Doppler and 2D LV measurements.

The results are impressive. Exam time is reduced, and operator fatigue minimized with up to 80% less clicks to get 2D measurements, and inter-observer variability diminished.⁶

Discover the many innovations brought by the Vivid Ultra Edition, and more importantly, how these can contribute to make clinical practice - Elevated by You.

Ultra Fast.
Ultra Precise.
Ultra Efficient.

Al Cardiac Auto Doppler with Al

REDUCED TIME PER MEASUREMENT



Fewer Keystrokes⁸

LOWER INTER
OPERATOR VARIABILITY



Standardized exams with greater reproducibility 8

ACCELERATED WORKFLOW



Productivity improvement

POWERED BY AI ELEVATED BY YOU

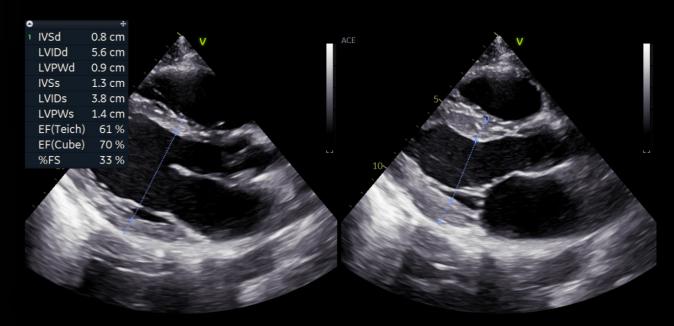
At GE Healthcare we strive to empower you by reducing wasted time and effort. We aim to remove tedious tasks and help make every moment count for your patients – seeing problems clearly and quickly, performing procedures with great precision... and providing quality of care for all.

CLINICAL EXCELLENCEfor the Echo Lab





With the power of AI, the manual caliper measurements can be completed with 3 clicks: **Freeze - Measure - Auto.** A full set of reproducible measurements will instantly appear on the screen.



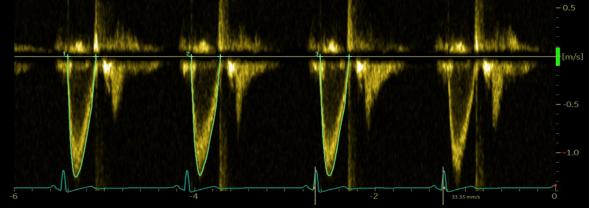


Al Auto Measure Spectrum Recognition

With the power of AI, a wide range of Doppler measurements can be completed with 2 clicks: **Freeze - Measure.** A Doppler trace and full set of associated measurements will instantly appear on the screen.

•	+
Av LVOT Vmax	1.24 m/s
LVOT Vmean	0.84 m/s
LVOT maxPG	6.19 mmHg
LVOT meanPG	3.28 mmHg
LVOT VTI	26.6 cm
LVOT Env.Ti	318 ms
HR	43 BPM









for Interventional Procedures

Demand for interventional procedures is growing and so are expectations of the heart team. Grow your capacity and capabilities with advanced ultrasound and conquer difficult cases.

Structural heart procedure success depends on preparation, collaboration and clear communication. This complex task is rewarding, and the entire team contributes.

Vivid S70N Ultra Edition offers precise and uncomplicated tools to plan your interventions. With new visualization and navigation techniques, the heart team can see clearly, communicate quickly, and perform procedures with great precision.

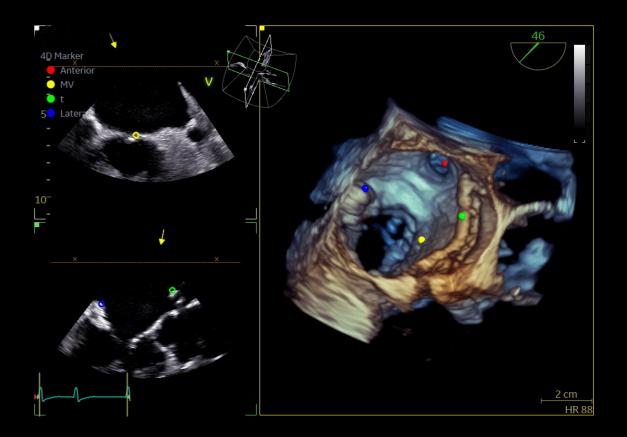
HD Color

HD Color is a 4D color flow rendering technique for volumetric flow perception and semi-transparent visualization of origin and size of high velocity jets



4D Markers

Make annotations that are viewable from all angles on 4D ultrasound volume data sets and their 2D views, facilitating communication in the echo lab, cath lab and OR.





CLINICAL EXCELLENCE

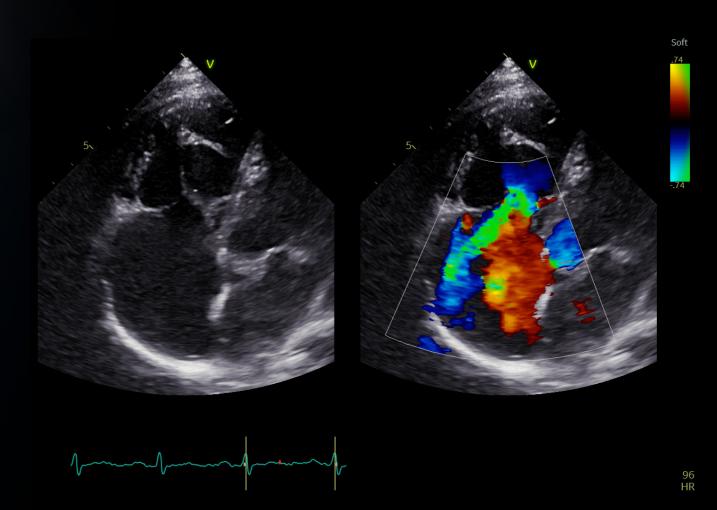
for Pediatrics

The smallest cardiac patients can pose the biggest care challenges with difficult to diagnose, severe conditions.

That's why GE Healthcare designed the high-end Vivid S70N Ultra Edition with the extraordinary processing power of cSound to help you evaluate and navigate the complexities of pediatric hearts with speed, clarity and confidence.

Pediatric imaging

Visualize small anatomies with speed, clarity and confidence thanks to Vivid S70N Ultra Edition's superb high-resolution imaging and dedicated pediatric probes.





The demand for multi-purpose, cost efficient ultrasound systems with uncompromised image quality is growing. Your Vivid S70N Ultra Edition will exceed your expectations across a wide range of applications.

While Vivid S70N Ultra Edition has been designed to address your needs for cardiac imaging, it proves very versatile as well, capable of providing you with superb images thanks to cSound technology, and diagnostic capabilities for a wide range of applications beyond the heart.

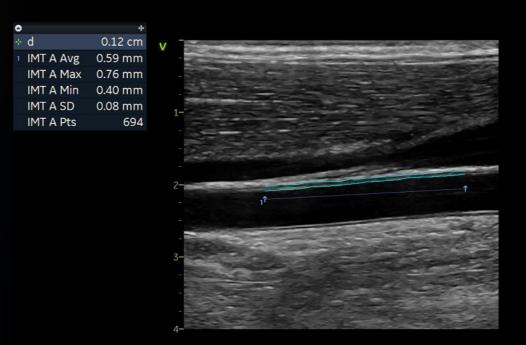
Vivid S70N Ultra Edition's efficient workflow, wide probe range and quantification tools ensure the confidence you need for speedy and accurate diagnosis also under challenging conditions.

Lightweight and slim, the Vivid S70N Ultra Edition is easy to maneuver. This facilitates your movements as you walk in the corridors from one department to another, and if need be, gives access to scanning at patient bedside.

Accurate diagnostics and precise measurements are achievable with premium image quality, dedicated presets and tools on your Vivid system.

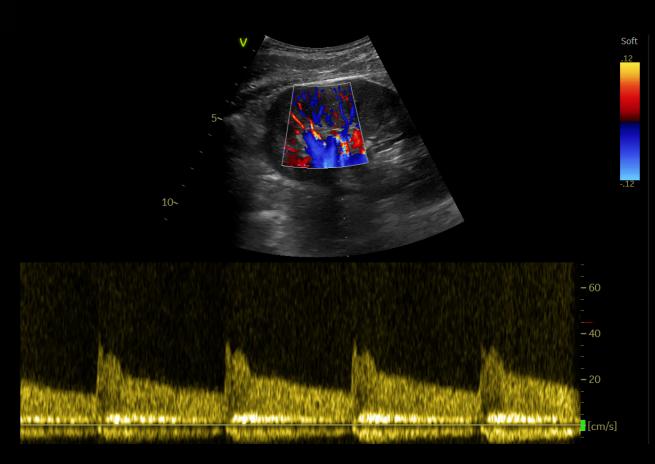
Vascular quantification

Develop fast and complete quantitative assessment of vascular anatomies, such as the Intima Media Thickness, with dedicated vascular measurement tools.



Abdomen diagnosis

Visualize tissues and flow patterns with greater details thanks to Vivid S70N Ultra Edition's high-resolution imaging.



Vivid S70N Ultra Edition



VIVID HEART APPLICATIONS

A wide range of clinical applications for use in Core Echo Lab, Interventional and Pediatrics.





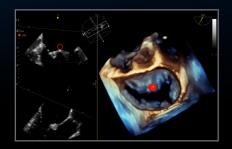






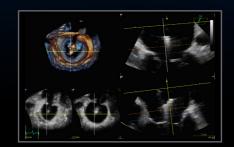
VISUALIZATION AND NAVIGATION

Why guess? When you can see.



4D Markers

Make annotations that are viewable from all angles on 4D ultrasound volume data sets and their 2D views, facilitating communication in the echo lab, cath lab and OR.



FlexiSlice

With a distance gauge and two viewing layouts, this interactive tool for obtaining 2D or render views in live or replay mode may provide enhanced insight as well as save time.



FlexiViews

Gain quick access to predefined 4D/ multiplane views during live mode, potentially reducing scan time during complex interventional procedures.



View-X

See X-ray from fluoroscopy in real time right on your Vivid S70N Ultra Edition screen as a picture in picture, facilitating communication between team members.

New in Ultra Edition



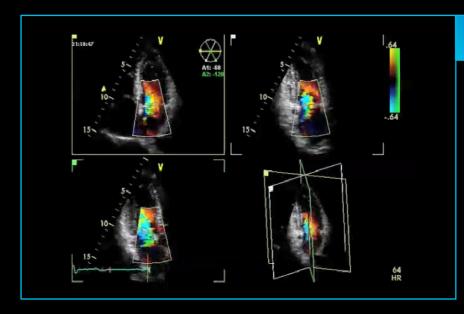
Ultra Edition

HD Color

4D color flow rendering technique for semi-transparent visualization of origin and size of high velocity jets.

Benefits:

- Enhance spatial relationships between flow and the surrounding structures
- Suppress non-diagnostic low flow information
- Work seamlessly with other visualization techniques such as 4D markers
- Supports 4D color flow data also from previous releases



Ultra Edition

TriPlane

Simple and easy to use, GE-exclusive Triplane Imaging lets you image three planes from the same heartbeat, with high temporal and spatial resolution, to help increase efficiency and diagnostic confidence.

Benefits:

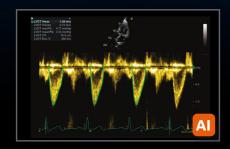
- Bi and Tri-Plane real-time imaging
- Obtain 2 or 3 (apical) views simultaneously in a single beat which enables
- Strain measurements (AFI LV) even on patients with arrythmia
- Do PISA and one-beat Tissue Synchronization Imaging (TSI) when combined with Color Flow Doppler or Tissue Velocity Imaging (TVI).



FLOW QUANTIFICATION

New in Ultra Edition

Your time is precious. Save it.

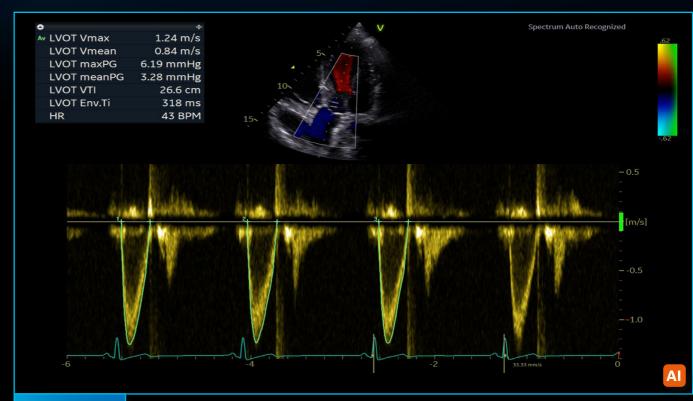


Cardiac Auto Doppler

Semi-automatic Cardiac Doppler measurements.

- Enhances reproducibility of follow-up studies when used in automated mode 8
- Offers Doppler measurement in multiple cardiac cycles as recommended by guidelines for irregular heart rhythms 9,10
- Supports less experienced users with advanced automation





Ultra Edition

Al Auto Measure - Spectrum Recognition

Semi-automatic selection of appropriate spectral Doppler measurement tool.

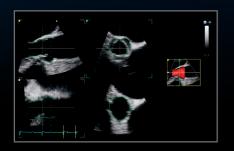
- Enables fewer manual interactions by automatically opening the appropriate measurement tool⁶
- Works seamlessly with Cardiac Auto Doppler
- Enhances reproducibility of follow-up studies when used in automated mode ⁶
- Supports less experienced users with advanced automation



VALVES AND CHAMBERS QUANTIFICATION

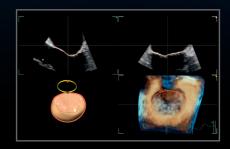
New in Ultra Edition

Precision at the heart of quantification.



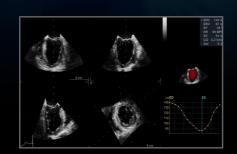
4D Auto AVQ

Automatically segment, align and quantify the aortic outflow tract - vital to device sizing and orientation for TAVI/ TAVR procedures.



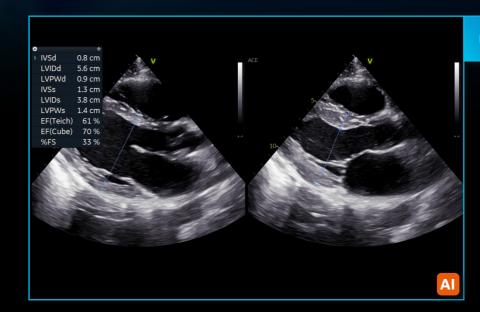
4D Auto MVQ

Supporting TEE images, this integrated package helps visualize and quantify the mitral valve via a semi-automatic, surface-detecting algorithm.



4D Auto LVQ

Adapted to work with full volume data sets acquired with the 4D TEE transducer, 4D Auto LVQ for TEE brings you a fast and easy automated method for left ventricle quantification, including volumes and ejection fraction.



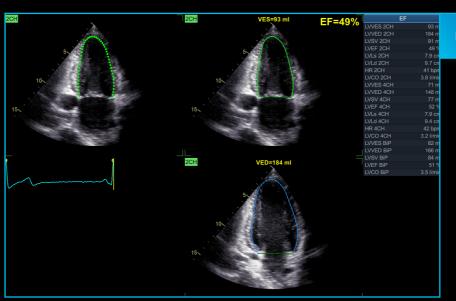
Ultra Edition

Al Auto Measure 2D

Semi-automated LV dimension measurements (2D calipers) in the parasternal long axis view, reducing manual interactions.

- Achieves fast measurements of left ventricle dimensions:
 - Up to 80% less clicks 6
 - No need to scroll to look for ED and ES frames
 - Reduce manual workflow during analysis of cardiac images
- Improves reliability and repeatability of measurements - potentially increasing reproducibility for follow-up studies





Ultra Edition

Auto EF

Powered by Al-based View Recognition, Auto EF provides semi-automated quantification of left ventricular volumes and ejection fraction.

- Achieves fast measurements of ejection fraction
- DICOM® support. Assessment of the left ventricle ejection fraction also on data sets acquired on other vendors' systems

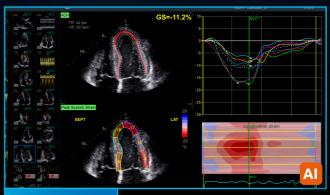


AFI FUNCTIONAL IMAGING

From diagnosis to prognosis.



New in Ultra Edition



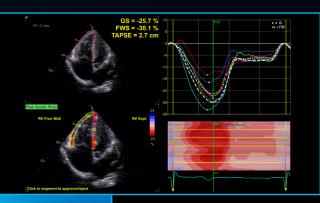
Ultra Edition

AFI LV View Recognition

Powered by Al-based View Recognition, AFI LV provides semi-automated quantification of left ventricular global and segmental strain.

Benefits:

- Offers advanced industry pioneered speckle tracking algorithm for quantifying myocardial deformation
- Works seamlessly integrated ejection fraction calculation
- Supports Adult and Pediatric TTE and Adult TEE images
- Provides time savings via automatic selection of the appropriate 4-chamber, 2-chamber and APLAX images for analysis
- DICOM support. Assessment of the left ventricle ejection fraction also on data sets acquired on other vendors' systems



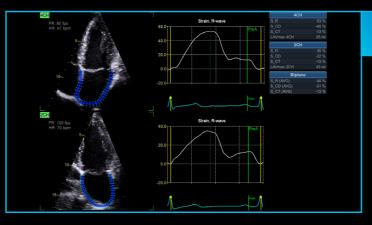
Ultra Edition

AFIRV

AFI RV is a novel tool to assess the right ventricular function by advanced speckle tracking echocardiography.

Benefits:

- Offers renown Vivid AFI user interface and workflow to allow current and new users easy adoption
- Supports right ventricle free wall strain, global strain and Tricuspid Annular Plane Systolic Excursion (TAPSE)
- Follows the 2018 EACVI-ASE Strain Standardized Task Force guidelines
- Supports right ventricle images also from previous releases



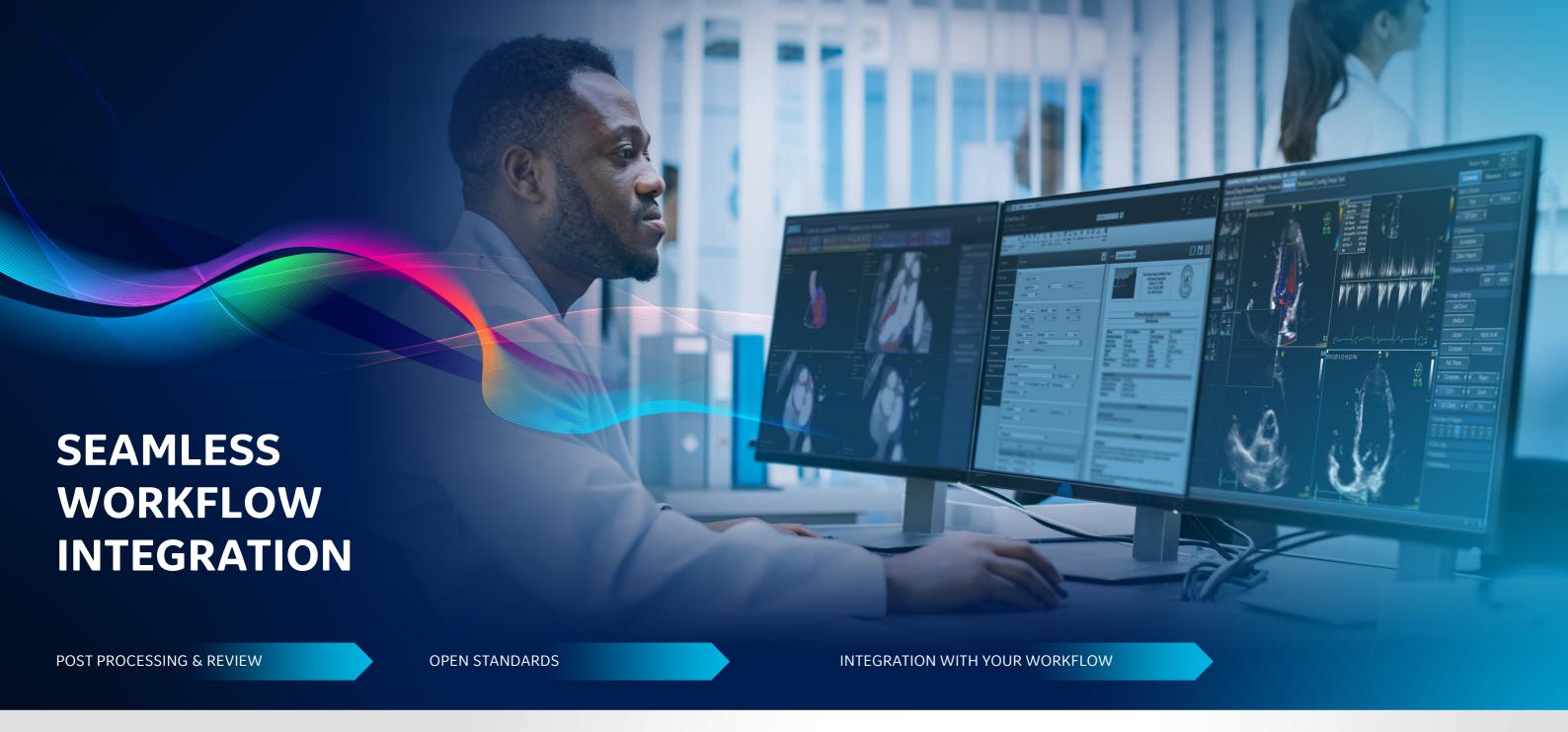
Ultra Edition

AFILA

AFI LA Strain is a novel method to assess the left atrial function allowing global strain to be measured using speckle tracking echocardiography.

Benefits

- Offers Vivid renown AFI user interface and workflow allowing users to easily adopt
- Supports left atrium strain, volumes and emptying fraction measurements
- Follows the 2018 EACVI-ASE Strain Standardized Task Force guidelines
- Supports left atrium images also from previous releases



EchoPAC Software Only and EchoPAC Plug-in:

- Analyze and review data from GE
 Healthcare Vivid family of scanners, as well as DICOM images from other ultrasound systems.
- Access all Vivid measurement and review tools utilizing GE Healthcare Raw Data or industry standard DICOM data
- DICOM Image transfer with optional GE Healthcare Raw Data transfers images easily in your existing workflow
- DICOM SR Measurement Transfer including standard and custom measurement allows seamless integration with GE Healthcare and other industry reporting systems and EMRs ¹³

EchoPAC Plug-in is available for:

- GE Healthcare Centricity[™] Cardio
 Enterprise with Intelligent Reporting (IR).
- GE Healthcare ViewPoint™ 6 with EchoPAC Suite 12
- As a plug-in to third party PACS

With Centricity Cardio Enterprise IR, routine adult echo reports are

83%

complete before the physician opens the exam to review. 11



Protecting against these threats and safeguarding your patients and your institution requires more than anti-virus protection. SonoDefense is GE Healthcare's multi-layer strategic approach to cybersecurity and patient data privacy for ultrasound.

SonoDefense is designed to:

- Keep the ultrasound machine safe and functional in the face of cyberthreats
- Protect patient data on the machine from unauthorized access
- Enable you to successfully implement patient data and security policies, while still managing product daily workflows

SonoDefense strategy applies to Vivid portfolio:

- Windows® 10 IoT Secure Operating System provides multi-layered security
- Application whitelisting prevents malware execution
- Configurable user security provides user authentication and access control
- Data encryption protects stored data and during transmission
- Network firewall disables unneeded operating system services
- Integrates with existing facility security infrastructure



Healthcare is a soft-target for hacking and ransomware. 14

\$4B cost added in 2019 15



Ultrasound is especially vulnerable to operator-dependence leading to

VARIABILITY

between exams 17



Constrained budgets increase pressure to

DO MORE with less 16

and to optimize assets



Probe mishandling can lead to damage which can cause faulty data and may lead to incorrect medical decisions 18, 19



OPTIMIZING ASSET UTILIZATION

Purchasing a GE Healthcare ultrasound is not only getting access to a high-technology or remarkable clinical applications. It's about enjoying a new user experience, at every step of ownership. We help you to outperform today, while preparing your department for tomorrow's challenges.



EDUCATION & TRAINING

A comprehensive portfolio of training for clinical and technical users.

Helping you and your team build customized development plans to foster excellence and increased confidence.



PERFORMANCE OPTIMIZATION

Customizable dashboards for asset utilization and consulting services to provide actionable insights. Achieving more with your assets to improve patient care and realize department strategic plans.



MAINTENANCE & REPAIR

Use digital technology and Best-in-class repair services to drive uptime.

Proactive monitoring to help reduce total cost of ownership and revenue loss from unplanned and automated updates for peace of mind.



UPDATES & UPGRADES

Keep your device state-of-the-art with software upgrades, new applications and security patches. Optimizing your device to drive clinical and operational benefits and help you stay ahead of the game, without changing your equipment.



PROBE CARE & HYGIENE

Customizable portfolio of solutions for probe lifecycle needs to improve availability and performance. Proactive probe care that may help you increase diagnostic quality, decrease crosscontamination risk and expand the life span of the transducers.

You take care of your patients, we'll take care of you.

Complete lifecycle solution for clinical, operational & financial outcomes.

PARTNERSHIPS DRIVE RESULTS

GE Healthcare is by your side to overcome these risks, helping you to:

- ✓ Keep your systems up and running, safe from breaches and cyberattacks
- Achieve more with your existing systems, without changing your investment plan
- ✓ Improve your activity, exam flow and staff planning, based on comprehensive data and reports
- Create comfort zone for your teams, reaching operational efficiency and clinical excellence
- Achieve high standard in probe-related cross-contamination and diagnostic errors

UNLEASH THE POWER OF CONNECTED DEVICES

Your Vivid system has been designed to provide you with an optimal user experience. Connectivity is the key element to enjoy it fully, whenever and wherever you need it, regardless of site access restriction and planning constraints.

Discover a new world of services, included in every package:

REMOTE TECHNICAL SUPPORT

Access to experts anytime, anywhere

InSite™ connectivity enables OnDemand and realtime access to remote GE Healthcare experts

- Reduce disruptions
- Decrease system downtime
- Improve asset usage and staff productivity

It provides secure remote connectivity without requiring any open inbound ports or VPN connection.

REMOTE FIX

issues fixed remotely with InSite 20

PREDICTIVE MAINTENANCE

Know the failure before it occurs

Transform unplanned downtime into planned service events with **OnWatch** technology. It provides automated, 24/7 system monitoring, capable of detecting a system failure before it occurs. Any deviation alerts our GE Healthcare engineers, who proactively work to keep your operations running smoothly.

COST SAVINGS



cost reduction, based on



OnWatch alerts²⁰

DATA DRIVEN INSIGHTS

All the insights you need to decide, at your fingertips

Better decisions start with better data **iCenter** is a secure, cloud-based asset management tool that offers comprehensive data analytics for your systems. It provides insights to make informed decisions and helps improve operational performance, optimize patient flow and maintain compliance standards.

UpdateMe is a complementary app that gives you access to the data 24/7 directly on your smartphone. You can receive notifications and create a service request anytime, anywhere.

NEW REMOTE SUPPORT

Real-time and interactive applications support

Digital Expert²¹ and STAR provide an interactive, real-time, flexible & convenient way to get education and support.

- May help improve training outcomes
- Increase capacity and efficiency
- · Train staff on a short timeline



NEW AUTOMATED UPDATES

No need to worry about your system safety

Get automated software updates with **eDelivery** along with safety patches enabled by remote software download.

SonoDefense provides the highest level of cybersecurity to keep your systems up-to-date, with no impact on your operations. No on-site intervention needed.







About GE Healthcare

GE Healthcare is a leading global medical technology and digital solutions innovator. GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison intelligence platform. With over 100 years of healthcare industry experience and around 50,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world.

Follow us on <u>Facebook, LinkedIn, Twitter and Insights</u>, <u>or visit our website www.gehealthcare.com</u> for more information.

- Forecasting the Future of Cardiovascular Disease in the United State, AHA Policy Statement, 2011, source: CIR.0b013e31820a55f5
- Mozaffarian et al. Coronavirus Disease 2019 Hospitalizations Attributable to Cardiometabolic Conditions in the United States: A Comparative Risk Assessment Analysis. J Am Heart Assoc. 2021;10:e019259
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- 4. Source: Healthcare Infrastructure and Procedural Volume for Ultrasound Imaging, Frost & Sullivan, 2018. Approx. 108.12 million echo exams are performed annually; Calculation based on 26% total global prevalence of CVD cases (422 million) undergoing echo exam; extrapolated from US study indicating roughly 26% of total prevalent CVD cases underwent echo exams percentage value validated from reports.https://www.prb.org/wp-content/uploads/2015/12/2015-world-population-data-sheet_eng.pdf
- Work Related Musculoskeletal Disorders In Sonography, Society Of Diagnostic Medical Sonography, 2018, Susan Murphey, BS, RDMS, RDCS, CECD https://www.sdms.org/docs/default-source/Resources/work-related-musculoskeletal-disorders-in-sonography-white-paper.pdf?sfvrsn=8
- 6. The Role of AI in Streamlining Echocardiography Quantification White Paper, Kristin McLeod JB00888XX
- New Software Beamforming Algorithm is Superior to Standard Hardware-Based Beamformer in Endocardial Border Detection. Mount Sinai Icahn School of Medicine NY, USA. JB40747XX
- Based on results of time and motion study conducted by GE "JB49055XX Cardiac Auto Doppler"; study results indicated time savings related productivity increase up to ~8 on an annual basis for a facility per sonographer
- European Association of Echocardiography recommendations for standardization of performance, digital storage and reporting
 of echocardiographic studies (Eur Journal of Echo 2008 Evangelista, Badano, Monaghan, Zamorano, Lancellotti).
- Recommendations for Quantification of Doppler Echocardiography: A Report From the Doppler Quantification Task Force of the Nomenclature and Standards Committee of the American Society of Echocardiography (JASE 2002)
- Centricity Cardio Workflow v7 Intelligent Reporting out-of-the-box configuration compared to 2017 IAC guidelines excluding doppler. CCW Intelligent Reporting Outcome - JB74831XX
- 12. EchoPAC Suite is a marketing name for EchoPAC Plug-in
- 13. With the DICOM SR support, Measures & Analysis (M&A) for an exam can be sent at the end of the exam or when exported from local archive. The destination can be either a server on the network (Storage SCP) or a removable media (DICOM Media) depending on the DICOM dataflow selected. Custom measurements supported only for Adult Echo (TID5200) and Pediatric Heart (TID5220).
- 14. https://www.ncbi.nlm.nih.gov/pubmed/27689562
- $15. \quad \mathsf{Data} \ \mathsf{Breaches} \ \mathsf{Will} \ \mathsf{Cost} \ \mathsf{Healthcare} \ \$ \mathsf{4B} \ \mathsf{in} \ \mathsf{2019}, \mathsf{Threats} \ \mathsf{Outpace} \ \mathsf{Tech}, \mathsf{healthitsecurity}, \mathsf{source} : \mathsf{t.ly/xrAA} \ \mathsf{And} \ \mathsf{And$
- $16. \quad \ 5 \ \text{Tips for Controlling Costs in Hospitals and Biomed Shops, source: } t.ly/l9n7$
- 17. Errors in Sonography, DOI: 10.1007/978-88-470-2339-0_8. https://www.researchgate.net/publication/279616130_Errors_in_Sonography
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- A multicentre survey of the condition of ultrasound probes, Ultrasound. 2016 Nov, Published online 2016 Aug 1. doi: 10.1177/1742271X16662301. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5098704/.
- 20. GE internal data
- 21. Digital Expert is only offered in the USA

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 $DICOM\ is\ the\ registered\ trademark\ of\ the\ National\ Electrical\ Manufacturers\ Association\ for\ its\ standards\ publications\ relating\ to\ digital\ communications\ of\ medical\ information.$

Ultra Edition is not a product name, it refers to the 2020 release of the Vivid portfolio

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