

PROVEN TECHNOLOGY
WITH PRACTICE SUPPORT
THAT **RE-SHAPES SUCCESS**
IN YOUR PRACTICE



 **coolsculpting**
by ZELTIQ®

IT ALL BEGAN...



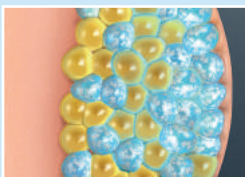
in 1970 when researchers discovered that some children developed dimples due to sucking on Popsicles¹. The idea that cold can selectively affect fat inspired Harvard scientists Dieter Manstein and R. Rox Anderson to develop the proven Cryolipolysis® science on which CoolSculpting technology is based. The patented Cryolipolysis technology is exclusively licensed by ZELTIQ® from Massachusetts General Hospital.

THE PIONEER AND LEADER IN NON-INVASIVE FAT REDUCTION

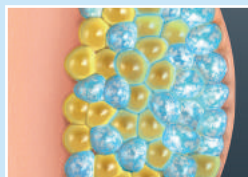
- » FDA-cleared, safe and effective
- » The #1 body sculpting solution with 4,500 practices worldwide
- » More than 3 million treatments performed
- » Up to 95% customer satisfaction*
- » Over 10 years of safety and efficacy data

HOW COOLSCULPTING® WORKS

CoolSculpting reduces fat in areas where dieting and exercise don't work.



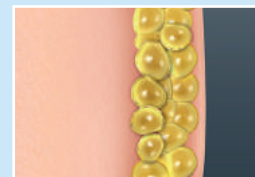
The CoolSculpting procedure targets and cools fat cells to temperatures that trigger fat cell apoptosis.



No change to appearance of nerves or other tissues because lipids in fat crystallize at a warmer temperature than water in other cell types.



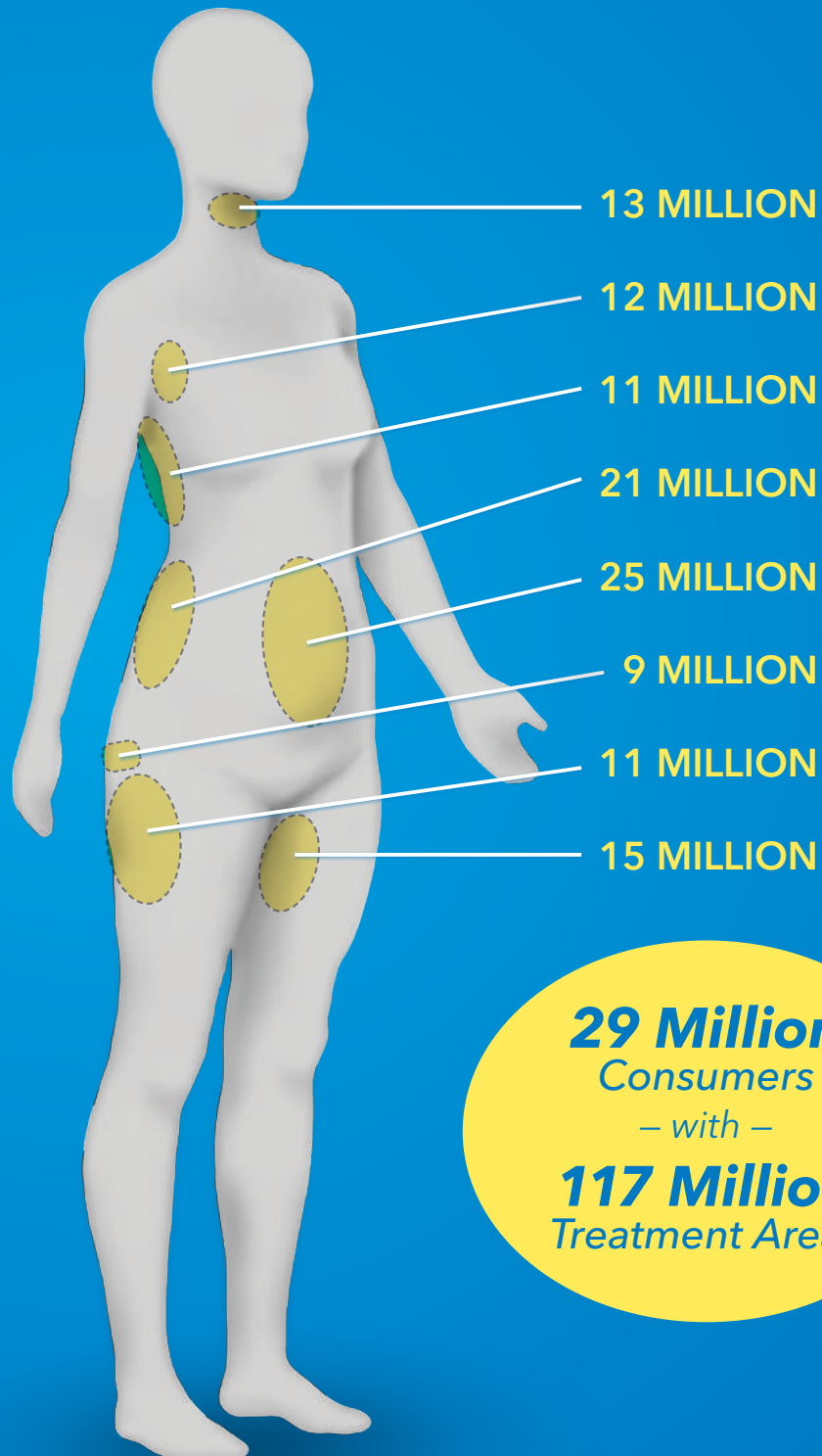
Following treatment, fat cells enter an apoptotic death sequence and are gradually removed by macrophages as part of the phagocytosis process in the next few weeks and months.



The thickness of the fat layer is significantly reduced.

ONE SYSTEM. MILLIONS OF OPPORTUNITIES.

Number of people who have excess fat in areas shown*:



29 Million
Consumers
– with –
117 Million
Treatment Areas

ROBUST PRODUCT OFFERING

The CoolSculpting® family of applicators is designed to fit different body shapes and sizes. Together with all the training and support you need, you can achieve transformational results for your patients.

CoolSculpting Family of Applicators

CoolMini®



CoolAdvantage™



CoolCurve+ Advantage™



CoolCore Advantage™



CoolFit Advantage™

CoolSmooth PRO™



PROVEN TECHNOLOGY

60+ Peer-
reviewed Studies

Over 3 Million
Treatment Cycles



COOLSCULPTING® IS YOUR TRUE PARTNER IN BODY CONTOURING

RAMP UP YOUR PRACTICE



CoolSculpting University (CSU)

Our industry-leading training program is proven to increase CoolSculpting business by 90%.



Process For Success

Our "5 Steps to Success" is a proven recipe to drive success, reaching \$200K in revenue in the first 12 months.

GROW YOUR PRACTICE



Practice Development Manager (PDM)

We provide you with a dedicated PDM who is incentivized on the success of your CoolSculpting business.



CoolConnect™

Our connectivity platform enables you to analyze and measure the success of your CoolSculpting business.

PROTECT YOUR PRACTICE



CoolAssurance™

Our revolutionary warranty program protects your CoolSculpting investment.

TRANSFORMATIVE RESULTS

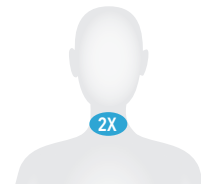
CHIN



BEFORE



12 WEEKS AFTER
Second CoolSculpting® Session



BEFORE



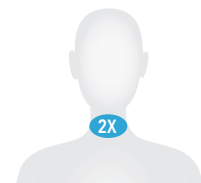
8 WEEKS AFTER
Second CoolSculpting Session



BEFORE



12 WEEKS AFTER
Second CoolSculpting Session



ARM

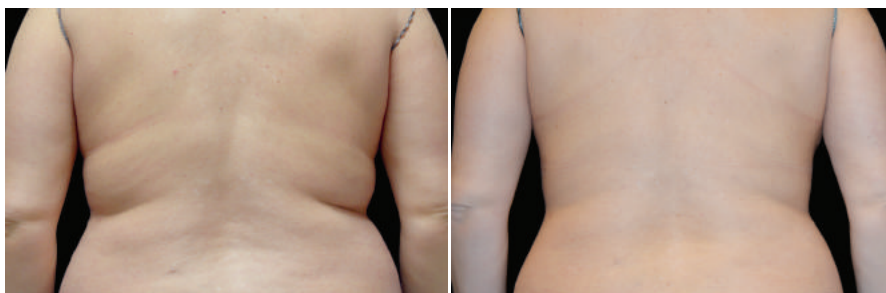


BEFORE

10 WEEKS AFTER
CoolSculpting® Session

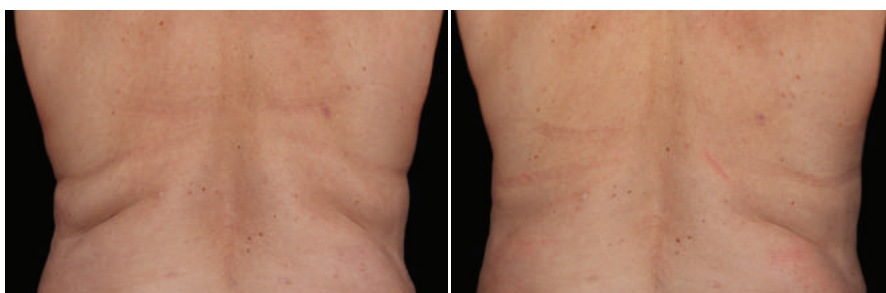
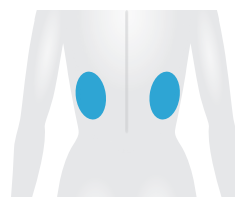


BACK/BRA FAT



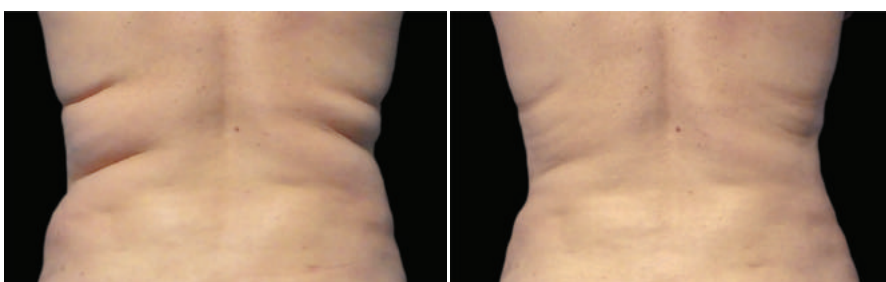
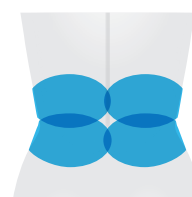
BEFORE

12 WEEKS AFTER
CoolSculpting® Session



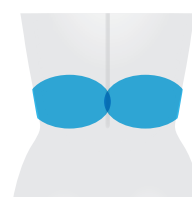
BEFORE

12 WEEKS AFTER
CoolSculpting Session



BEFORE

13 WEEKS AFTER
CoolSculpting Session



RESULTS PATIENTS WILL LOVE

ABDOMEN



BEFORE



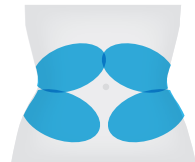
10 MONTHS AFTER
CoolSculpting® Session



BEFORE



16 WEEKS AFTER
Second CoolSculpting Session



BEFORE



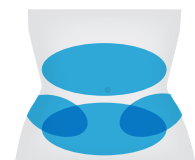
12 WEEKS AFTER
Second CoolSculpting Session



BEFORE



8 WEEKS AFTER
CoolSculpting Session
(-6 pounds)



FLANK



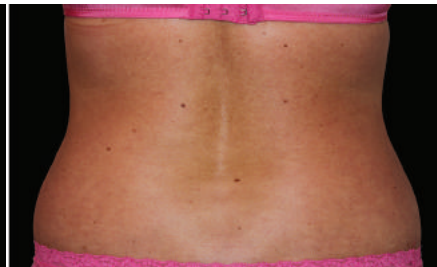
BEFORE



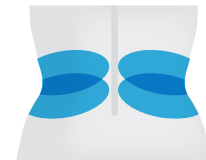
16 WEEKS AFTER
CoolSculpting® Session



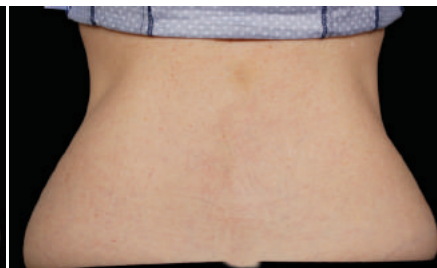
BEFORE



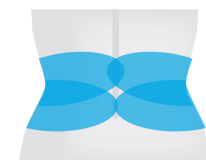
5 WEEKS AFTER
CoolSculpting Session



BEFORE

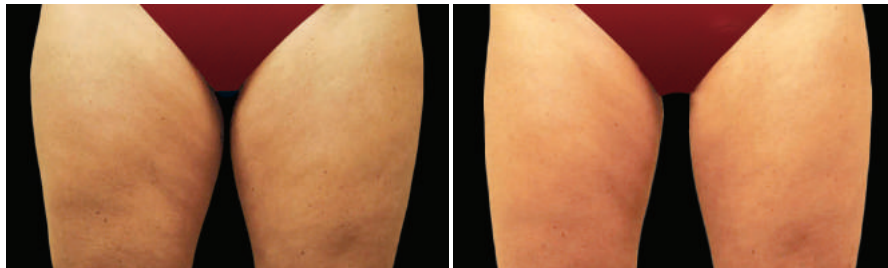


10 WEEKS AFTER
CoolSculpting Session



RESULTS ARE UNDENIABLE

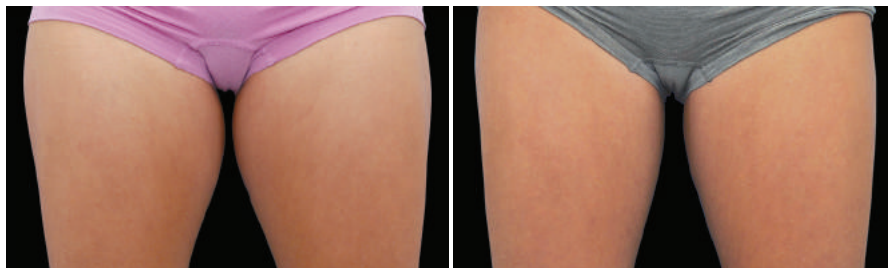
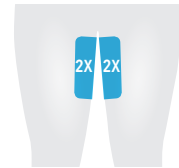
THIGH



BEFORE

6 WEEKS AFTER

Second CoolSculpting® Session



BEFORE

12 WEEKS AFTER

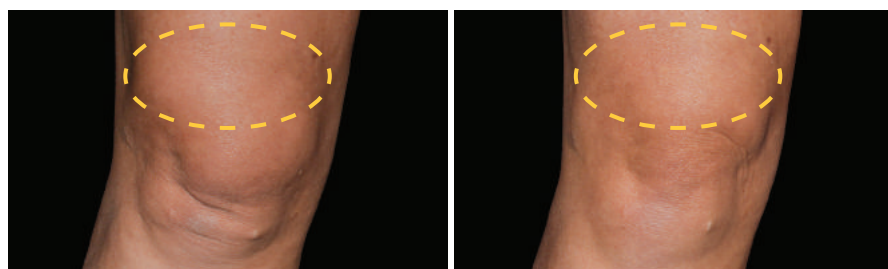
CoolSculpting Session



BEFORE

10 WEEKS AFTER

CoolSculpting Session



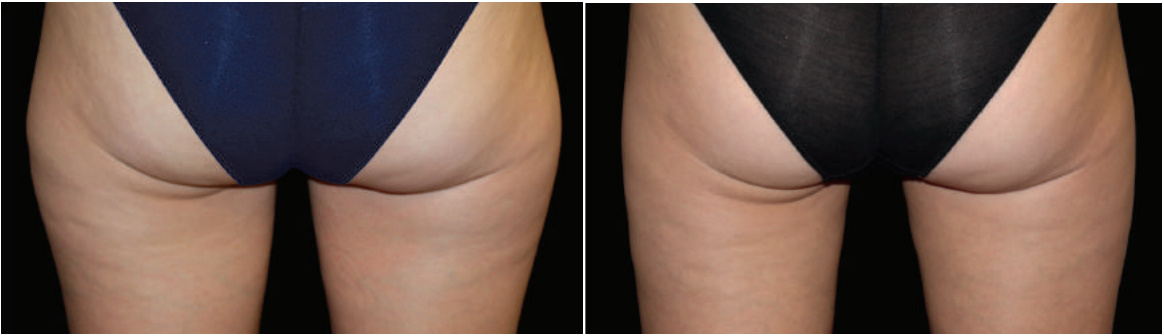
BEFORE

20 WEEKS AFTER

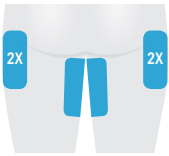
CoolSculpting Session



THIGH



BEFORE



19 WEEKS AFTER
Second CoolSculpting® Session



BEFORE

16 WEEKS AFTER
CoolSculpting Session



BANANA ROLL



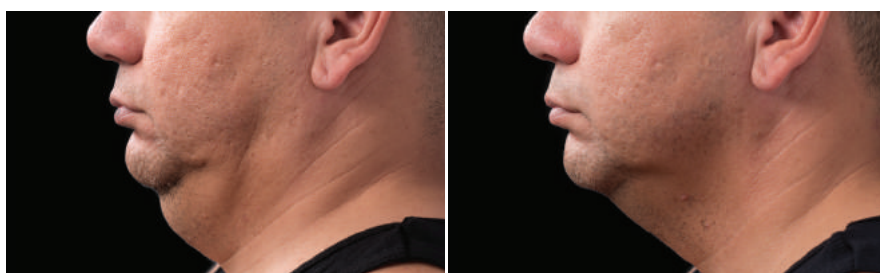
BEFORE

4 WEEKS AFTER
Second CoolSculpting Session



OUTSTANDING OUTCOMES FOR MEN

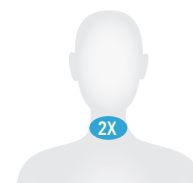
CHIN



BEFORE

12 WEEKS AFTER

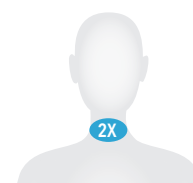
Second CoolSculpting® Session



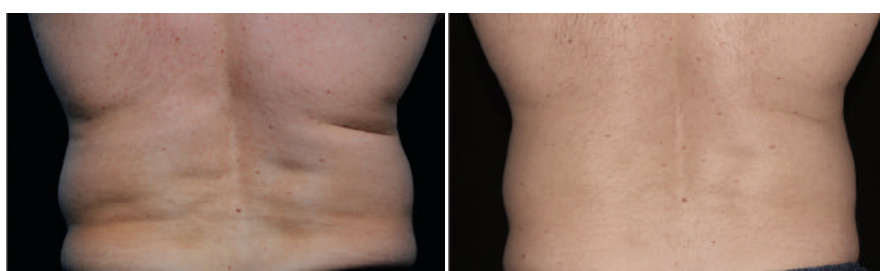
BEFORE

12 WEEKS AFTER

Second CoolSculpting Session



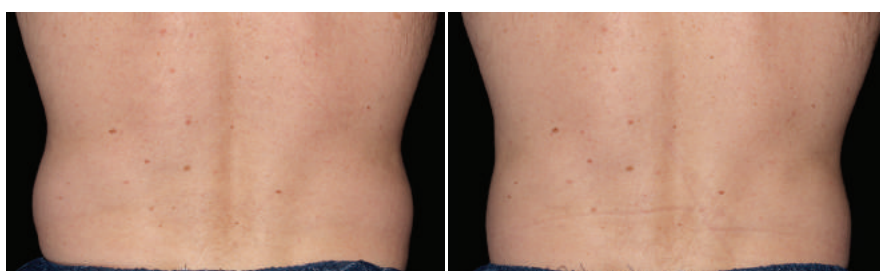
FLANK



BEFORE

15 WEEKS AFTER

CoolSculpting Session



BEFORE

6 WEEKS AFTER

Second CoolSculpting Session



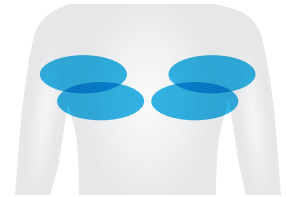
CHEST



BEFORE



9 WEEKS AFTER
CoolSculpting Session



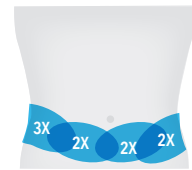
ABDOMEN



BEFORE



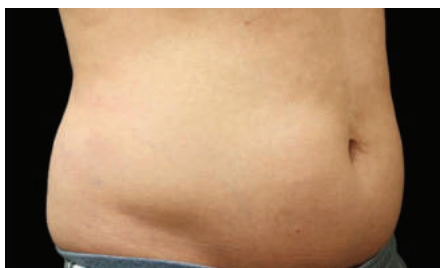
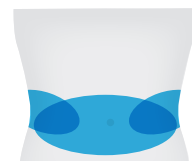
6 WEEKS AFTER
Second CoolSculpting® Session



BEFORE



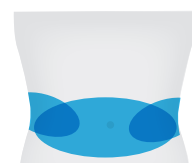
12 WEEKS AFTER
CoolSculpting Session



BEFORE



8 WEEKS AFTER
CoolSculpting Session
(-10 pounds)



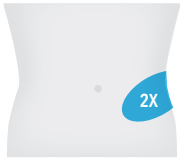
LONG-LASTING RESULTS



BEFORE

6 YEARS AFTER

Second CoolSculpting® Session
(Single side treatment)



BEFORE

2 YEARS AFTER

Second CoolSculpting Session





CONTACT YOUR LOCAL
ZELTIQ® REPRESENTATIVE
TO LEARN MORE

ZELTIQ® is a publicly traded (NASDAQ: ZLTQ) San Francisco Bay Area-based company that has led the revolution in fat reduction. ZELTIQ is committed to continuing the scientific exploration and innovations in the use of Cryolipolysis® technology for non-surgical aesthetic procedures and treatments based on clinical data, physician input and market demand. Today, the CoolSculpting® system is available in medically based aesthetic practices in more than 70 countries worldwide and is revolutionizing the field of aesthetics by broadening its appeal to an entirely new patient base.

Results and patient experience may vary.

Before and After photos courtesy of, in order of appearance: (p.6) A. Jay Burns, MD, Michael Marion, MD, A. Jay Burns, MD; (p.7) Jeffrey C. Dawes, MD, FRCS, Bodify & Steven Sorr, MD, Suzanne Bruce, MD, Heartland Plastic & Hand Surgery; (p.8) ZELTIQ Training Center, Grant Stevens, MD, FACS, Flor A. Mayoral, MD, Leyda E. Bowes, MD; (p.9) John B. Fasano, MD, Dr. Frank Rösken, Suzanne Bruce, MD; (p.10) Michael Marion, MD, Mark Beaty, MD, A. Jay Burns, MD, Eric Bachelor, MD, FACS; (p.11) Premier Plastic Surgery, Grant Stevens, MD, FACS, Amy Brenner, MD; (p.12) A. Jay Burns, MD, Grant Stevens, MD, FACS, Scott Gerrish, MD, ZELTIQ Training Center; (p.13) Dr. Farid Kazem, ZELTIQ Training Center, Barry DiBernardo, MD, FACS, Benjamin J. Boudreaux, MD; (p.14) Eric Bernstein, MD, Grant Stevens, MD, FACS.

In the U.S., the CoolSculpting procedure is FDA-cleared for the treatment of visible fat bulges in the submental area, thigh, abdomen and flank, along with bra fat, back fat, and underneath the buttocks (also known as banana roll). Outside the U.S. the CoolSculpting procedure for non-invasive fat reduction is available worldwide. ZELTIQ, CoolSculpting, the CoolSculpting logo, the Snowflake design, CoolMini, and Cryolipolysis are registered trademarks and CoolAdvantage, CoolCore Advantage, CoolCurve+ Advantage, CoolFit Advantage, CoolSmooth PRO, CoolAssurance, and CoolConnect are trademarks of ZELTIQ Aesthetics, Inc. © 2016. All rights reserved. IC02201-UAE-A



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