

# Ellure Plus, Ellure, & Sofia<sup>2</sup>

*Embroidery and Sewing Machines*



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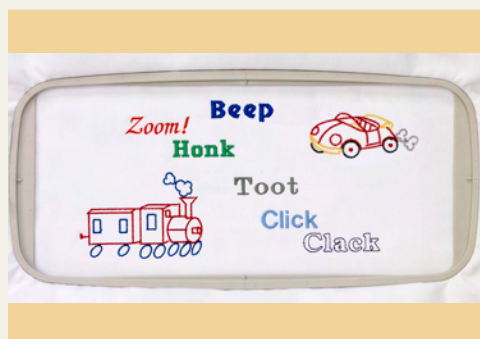
# Ellure Plus

If your creativity skills are quickly growing, then the Ellure Plus is the sewing and embroidery machine for you. Take your creative embroidery even further with the Ellure Plus. With a USB (Type A) port, you can transfer designs quickly from your thumb drive to the machine. Sewing is also more convenient with a standard size machine and the hands-free presser foot lift.



## USB (Type A)

Transfer your embroidery designs to your machine faster with the USB (Type A) port.



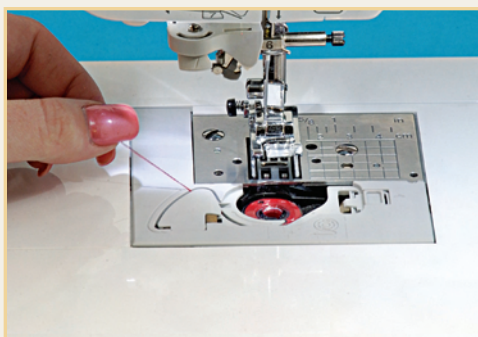
## Lettering and Multi-Positioning Embroidery Hoop

Embroider 6 alphabet styles in your multi-position hoop.



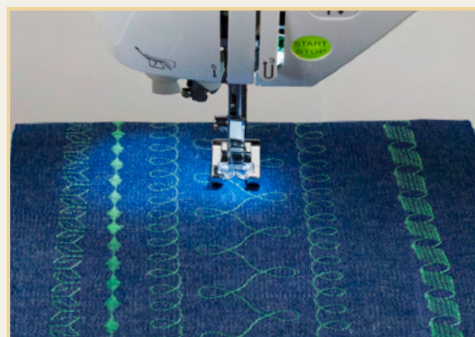
## Hands-Free Presser Foot Lift

Effortlessly raise the presser foot with a tap of the knee, leaving your hands free for control and precision in your sewing.



## Quick-Set Bobbin

Easily set your bobbin. Merely drop in the top-loading bobbin and pull the thread through the slot. Let Quick-Set do the rest.



## Built-In Stitches

The Ellure Plus has 205 built-in stitches, 3 alphabet styles and lateral feeding.

## Technology Features

- USB (Type A) Direct Connect
- LCD touch screen (120 x 64 dot matrix)
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set, bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- 2 LED lights illuminate sewing surface

## Embroidery Capabilities

- Built-in embroidery design library:
  - 106 Embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
  - 120 Frame Patterns
  - 6 Font styles in upper and lower case
- Up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Embroidery design editing
  - Enlargement (up to 20%)
  - Reduction (up to 10%)
  - Mirror imaging
  - 1°, 10°, and 90° pattern rotation
- LCD touch screen (120 x 64 dot matrix) shows
  - Estimated embroidery time display and stitch count
  - Needle position placement (1, 10, or 100 stitch increments)
  - Measurements displayed in inches or millimeters
  - Thread color indicator
  - On-screen hoop size indicator
  - 8-Point trial check points
- Embroidery speed up to 650 spm
- 300 Color names



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## Advanced Sewing Features

- 205 Built-in stitches including:
  - 71 Utility (with 10 styles of one-step buttonholes)
  - 51 Decorative
  - 18 Satin
  - 11 Decorative Satin
  - 15 Cross
  - 39 Combinable utility stitches
- 3 Alphabet Styles
- Side Feeding
- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
  - Store personal stitch settings for each Utility stitch on machine
- Decorative stitch editing capabilities
  - Edit and combine Character/Decorative stitches
  - 10 Memory Pockets for Character or Decorative stitches; allows 70 entries per pocket
  - Lock key for Utility and Decorative stitches
  - Variable needle positions
- Twin needle settings key

## Convenient Sewing Features

- Convenient One-Touch Buttons
  - Start/Stop
  - Reverse sewing
  - Needle up/down
  - Thread cutter
  - Needle plate with scale in inches and centimeters
- Hands-free Presser Foot Lift
- Electronic foot control with separate power cord
- Free arm with drop feed lever
- Accessory storage compartment

## Instructional and Help Resources

- Built-in Operational Guide

## Additional Information and Included Accessories

- 14 Languages
- 12 Snap-On Feet:
  - Buttonhole
  - Embroidery
  - Overcasting
  - Monogramming
  - Zipper
  - Zig zag
  - Blind stitch
  - Button fitting
  - Non-stick
  - Open toe
  - Adjustable zipper/piping
  - Stitch guide
- Hoops and Grids
  - 5" x 7" Embroidery Hoop and Grid
  - 5" x 12" Embroidery Hoop and Grid
- Touch Pen
- Alternate Bobbin Case
- Hard Case
- Center Pin

## Optional Accessories

- Extension Table
- Embroidery Hoops
  - Small 1" x 2-1/2"
  - Medium 4" x 4"
- Gold Standard Comprehensive Care Program



# Ellure

No matter where your imagination takes you with sewing and embroidery projects, the Ellure delivers. With a large embroidery field, an LCD touch screen and a standard size machine, your projects will be simple to create while giving you elegant results. The Ellure is a perfect combination of features and value.



## Embroidery Design Library Built-in

With 120 frame patterns, 6 fonts in upper and lower case, and 106 built-in embroidery designs which include 40 Baby Lock exclusive designs, you'll have an endless variety of options to make sure your projects are unique.



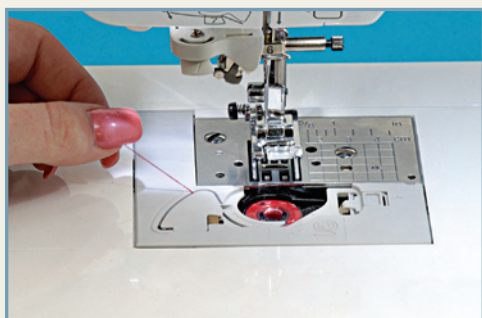
## Lettering

Choose from 6 character or alphabet styles for text or monograms to personalize projects of any style.



## Large Embroidery Field

The 5" x 7" hoop gives you more room to complete projects of virtually any size. Optional hoops in other sizes are also available.



## Quick-Set Bobbin

Easily set your bobbin. Merely drop in the top-loading bobbin and pull the thread through the slot. Let Quick-Set do the rest.



## Built-In Stitches

Give all your projects a customized and intricate look with 187 built-in stitches.

## Technology Features

- LCD touch screen (120 x 64 dot matrix)
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set, bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- LED light illuminates sewing surface

## Embroidery Capabilities

- Built-in Embroidery Design Library
  - 106 Embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
  - 120 Frame Patterns
  - 6 Font styles in upper and lower case
- Up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Embroidery design editing
  - Enlargement (up to 20%)
  - Reduction (up to 10%)
  - Mirror imaging
  - 1°, 10°, and 90° pattern rotation
- LCD touch screen (120 x 64 dot matrix) shows
  - Estimated embroidery time display and stitch count
  - Needle position placement (1, 10, or 100 stitch increments)
  - Measurements displayed in inches or millimeters (mm)
  - Thread color indicator
  - On-screen hoop size indicator
  - 8-Point trial check points
- Embroidery speed up to 650 spm
- 300 Color names

## Advanced Sewing Features

- 187 Built-in stitches including:
  - 67 Utility (with 10 styles of one-step buttonholes)
  - 51 Decorative
  - 16 Satin
  - 14 Cross
  - 39 Combinable utility stitches
- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
  - Store personal stitch settings for each Utility stitch on machine
- Decorative stitch editing capabilities
  - Edit and combine Character/Decorative stitches
  - 10 Memory pockets for Character or Decorative stitches; allows 70 entries per pocket
  - Lock key for Utility and Decorative stitches
  - Variable needle positions
- Twin needle settings key

## Convenient Sewing Features

- Convenient One-Touch Buttons
  - Start/Stop
  - Reverse sewing
  - Needle up/down
  - Thread cutter
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord
- Free arm with drop feed lever
- Accessory storage compartment

## Instructional and Help Resources

- Built-in Operational Guide

## Additional Information and Included Accessories

- 14 Languages
- 8 Snap-On Feet:
  - Buttonhole
  - Embroidery
  - Overcasting
  - Monogramming
  - Zipper
  - Zig zag
  - Blind stitch
  - Button fitting
- Hoops and Grids
  - 5" x 7" Embroidery Hoop and Grid
- Hard Case
- Center Pin

## Optional Accessories

- Extension Table
- Embroidery Hoops
  - Small 1" x 2-1/2"
  - Medium 4" x 4"
  - Multi-Position 5" x 12"



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# Sofia<sup>2</sup>

Compact and ready to travel, Sofia<sup>2</sup> includes plenty of convenient options. She has an advanced needle threader, automatic thread-cutter and a Quick-Set, top-loading bobbin. No matter what you love to create, the Sofia<sup>2</sup> machine is ready to inspire you.



## USB (Type A)

Transfer your embroidery designs to your machine faster with the USB (Type A) port.



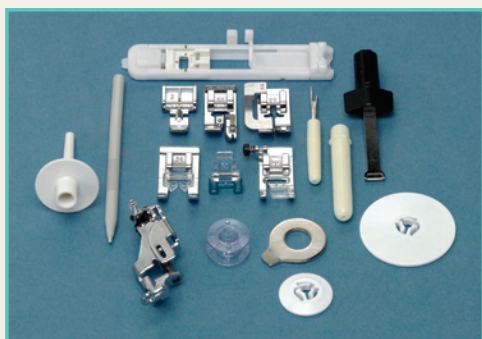
## Advanced Needle Threader

Sofia includes easy-to-follow, numbered guides so you can thread your needle with a few simple motions.



## Quick-Set Bobbin

Easily set your bobbin. Merely drop in the top-loading bobbin and pull the thread through the slot. Let Quick-Set do the rest.



## Multiple Accessories

No matter what type of project you're creating, Sofia makes it easier with 8 snap-on feet and a variety of additional accessories.



## Lettering and Multi-Positioning Embroidery Hoop

Embroider any of 70 built-in designs in Sofia's library with the included 4" x 4" hoop. An optional 6-7/10" x 4" Multi-Position Hoop is perfect for personalizing with any of the 6 fonts.

## Technology Features

- USB (Type A)
- LCD Touch Screen (120 x 64 dot matrix) with touch pen
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- LED light illuminates sewing surface

## Embroidery Capabilities

- Built-in Embroidery Design Library
  - 70 Embroidery designs
  - 120 Frame Patterns
  - 6 Font styles in upper and lower case
- Up to 4" x 4" (100mm x 100mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Enlargement (up to 20%)
- Reduction (up to 10%)
- Mirror imaging
- Embroidery speed up to 400 spm

## Advanced Sewing Features

- 168 Built-in stitches including:
  - 67 Utility (with 10 styles of one-step buttonholes)
  - 30 Decorative
  - 16 Satin
  - 7 Cross
  - 9 Decorative Satin
  - 39 Combinable Utility Decorative Stitches
- 3 Alphabet Styles
- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
  - Store personal stitch settings for each Utility stitch on machine
- Lock key for Utility and Decorative stitches
- Variable needle positions
- Twin needle settings key

## Convenient Sewing Features

- Convenient One-Touch buttons
  - Start/Stop
  - Reverse sewing
  - Needle up/down
  - Thread cutter
- Sewing speed control
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord

- Free arm with drop feed lever
- Accessory storage compartment
- Lightweight and compact size for easy travel
  - Weighs under 14 lbs
  - Weighs under 17 lbs with the embroidery unit attached

## Additional Information and Included Accessories

- 16 Languages
- 8 Snap-On Feet:
  - Buttonhole
  - Embroidery
  - Overcasting
  - Monogramming
  - Zipper
  - Zig zag
  - Blind stitch
  - Button fitting
- Hoop and Grid
  - 4" x 4" Embroidery Hoop and Grid
- Touch Pen
- Soft Cover

## Optional Accessories

- Embroidery Hoops
  - Multi-Positioning Hoop 6-7/10" x 4"
  - Small hoop 4" x 2-1/2"



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Fall in love with embroidery all over again or for the first time with a Baby Lock embroidery machine. The Ellure Plus, Ellure and Sofia<sup>2</sup> sewing and embroidery machines include the features and technology you've been searching for.

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Machine	Ellure Plus (BLR3)	Ellure (BLR)	Sofia <sup>2</sup> (BL137A2)
<b>LCD Display</b>	120 x 64 Touch Screen	120 x 64 Touch Screen	105 x 42 Touch Screen
<b>Lighting</b>	2 LED lights	LED light	LED light
<b>Built-in needle threader</b>	Yes	Yes	Yes
<b>Maximum embroidery field</b>	5" x 7"	5" x 7"	4" x 4"
<b># Hoops included</b>	2	1	1
<b>Maximum embroidery speed</b>	650 SPM	650 SPM	400 SPM
<b>Built-in designs</b>	106	106	70
<b>Built-in embroidery alphabet styles</b>	6	6	6
<b>Frame patterns</b>	120	120	120
<b>Data input</b>	USB (type A), Cards	Cards	USB (type A), Cards
<b>Embroidery pattern memory</b>	Yes	Yes	Yes
<b>Reads stitches per design</b>	50,000	50,000	50,000
<b>Rotation</b>	1,10,90 degree	1,10,90 degree	1,10,90 degree
<b>Sizing</b>	20% up, 10% down	20% up, 10% down	20% up, 10% down
<b>Mirror image</b>	Yes	Yes	Yes
<b>Low bobbin indicator</b>	Yes	Yes	Yes
<b>Total Built-in stitches</b>	205	187	168
<b>Built-in alphabet styles</b>	3	0	3
<b>Buttonholes; type</b>	10;1-step	10;1-step	10; 1-step
<b>Needle positions</b>	15, Defaults to center	15	15
<b>Needle threader</b>	Advanced	Advanced	Advanced
<b>Programmable needle up/down</b>	Yes	Yes	Yes
<b>Maximum stitch length/width</b>	5mm/7mm	5mm/7mm	5mm/7mm
<b>Bobbin loading</b>	Quick-Set, drop-in	Quick-Set, drop-in	Quick-Set, drop-in
<b>Bobbin winding</b>	Quick-Set	Quick-Set	Quick-Set
<b>Thread cutter</b>	Automatic	Automatic	Automatic
<b>Tension control</b>	Automatic	Automatic	Manual
<b>Variable speed control</b>	Yes	Yes	Yes
<b>Retractable feed dogs</b>	Yes	Yes	Yes
<b>Freearm</b>	Yes	Yes	Yes
<b>Knee lift</b>	Yes	N/A	N/A
<b>Lateral &amp; Diagonal feeding</b>	Yes	N/A	N/A
<b>Number of feet included</b>	12	8	8
<b>Accessory storage</b>	Built-in	Built-in	Built-in
<b>Extension table</b>	Optional	Optional	N/A
<b>Warranty</b>	25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor	25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor	25 years limited, 10 years parts, 1 year computer circuit, 5 years electrical, 1 year labor

800-422-2952

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